

FOR IMMEDIATE RELEASE

Press Contact: Sue Chrzan
Tampa Hillsborough Expressway Authority
sue@tampa-xway.com
813-272-6740 ext.130

THEA CV Pilot Expands List of Qualified Vehicles

CV Pilot Volunteers Will Receive a 30% Rebate on Selmon Expressway Tolls

November 18, 2021 (Tampa, FL) – The Tampa Hillsborough Expressway Authority Connected Vehicle Pilot (THEA CV Pilot) is expanding their pilot program to include more makes and models of Honda, Hyundai, and Toyota. THEA is looking for volunteers who commute on the Selmon Expressway and drive into downtown Tampa to test Connected Vehicle (CV) technology.

By participating in the THEA CV Pilot, eligible volunteers can save up to \$550 in toll rebates while helping to test connected vehicle technology that aims to prevent traffic accidents. The volunteer recruitment is a collaboration with major auto manufacturers: Honda, Hyundai and Toyota, who want to test crash preventative technology and make driving safer.

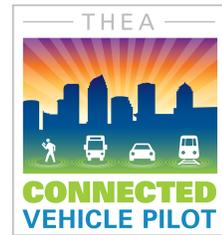
Vehicle drivers will receive safety alerts while the program runs. Safety alerts include wrong-way entry warnings, pedestrian in the crosswalk alerts, and collision avoidance messages. Along with these alerts, two crucial life-saving applications were added for the next phase of the CV Pilot. Now, participants will also receive a red light violation warning and a traffic signal countdown that provides drivers with the predicted time to green or red light.

Since 2015, the Tampa Hillsborough Expressway Authority (THEA) has collaborated with the USDOT to pilot and test CV technology on the Selmon Expressway and downtown Tampa. Your participation is vital in enhancing driver and pedestrian safety on our streets. Click [here](#) to see if your vehicle qualifies. Click [here](#) for B-roll and more information about the pilot.

###

About THEA CV Pilot

The Tampa Hillsborough Expressway Authority Connected Vehicle Pilot, funded by the U.S. Department of Transportation, employs state-of-the-art technology that allows vehicles to



communicate to roadside infrastructure and other vehicles about traffic, hazards, and other potential factors affecting pedestrian, vehicle, and bicycle safety.

The THEA CV Pilot has warned 14 wrong-way drivers on interchange ramps, nine potential trolley crashes, and has given over 1,500-speed advisories a month on freeway exit ramps, to state a few examples. For more about the THEA CV Pilot, please visit theacvpilot.com.

Facebook: facebook.com/TampaCVProgram

Twitter: twitter.com/Tampa_CV

YouTube: bit.ly/2S2WQjL