



For Immediate Release

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MEDIA ADVISORY

Tampa Hillsborough Expressway Authority to Demonstrate Connected Vehicle Technology with HART Transit Vehicles

Tampa, FL – The Tampa Hillsborough Expressway Authority (THEA) and the Hillsborough Area Regional Transit Authority (HART) invite you to attend a press event showcasing connected vehicle technology used in transit vehicles. The Connected Vehicle Pilot Showcase will take place on Thursday, November 29, 2018, from 8:30 am to 1:00 pm. After brief opening remarks, media will travel to three demonstration sites to witness the first-ever demonstration of how the connected vehicle safety applications on transit vehicles can help prevent crashes between cars, transit vehicles, and even pedestrians. Transportation to each destination is courtesy of HART.

The safety applications in the vehicles have been successfully demonstrated and reported on previously; this event will highlight applications involving HART buses, TECO Line System streetcars, and pedestrians for the first time. Media will have the opportunity to ride in a car, bus and streetcar that are equipped to “talk” to the roadway and other connected vehicles.

Date: Thursday, November, 29, 2018
8:30 am – 9:00 am – Introductory Remarks
9:00 am – 1:00 pm – Demonstrations

Location: Tampa Hillsborough Expressway Authority
Board Room
1104 E. Twiggs St.
Tampa, FL 33602

Resources: Reporters will have access to:

- Rides in a connected car, bus, and streetcar accompanied by experts
- Interview opportunities with THEA, HART and visiting US Department of Transportation officials
- Electronic media kit including photos and video

Directions: From downtown Tampa, go east on Twiggs Street, cross Meridian Avenue and turn left on N. Raymond Street. Take the second entrance on the left into the THEA parking lot.

For more information on the THEA Connected Vehicle Pilot, visit <https://www.tampacvpilot.com/>.

ABOUT THEA:

A public agency led by local citizens and operating with no tax dollars, the Tampa Hillsborough Expressway Authority (THEA) provides safe, reliable and financially sustainable transportation services to the Tampa Bay region while reinvesting customer-based revenues back into the community. From being the owner and operator of the Lee Roy Selmon Expressway to offering real-time testing and showcasing of connected vehicle and autonomous vehicle technologies, to the designing and operating the world's first reversible all-electronic toll road, THEA continues to drive the conversation on cutting-edge transportation solutions. For more information, visit www.tampa-xway.com.

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